

# Smurfit Westrock Tango® C2S

PRODUCT GUIDE

## Paper choice says a lot, even before it is printed.

Your print job is in good hands with Tango C2S. This premium 92 bright Solid Bleached Sulfate (SBS) paperboard is coated on both sides and has a proven reputation for outstanding runnability, printability and consistency.

### Features and Benefits

**A perfect shade.** Its clean-white color is engineered for achieving rich printed images with beautiful depth and natural flesh tones.

**Impressive fade resistance.** Proprietary coating and fade resistance provide a longer shelf life.

**Uniformity.** A double coating and identical finishing processes result in outstanding side-to-side uniformity and print performance.

**Sturdier.** Tango C2S is as much as 80% sturdier<sup>1</sup> than coated freesheet cover. That means Tango printed pieces feel more substantial and higher quality in consumers' hands, which can help strengthen brands, influence consumers and lift response rates.

**Reliable.** Sheet cleanliness, excellent ink receptivity, and trouble-free performance on press and in finishing.

**Engineered performance.** As a true SBS, Tango single-ply paperboard is optimized with the right blend of hardwood and softwood pulp. Because it's produced at a fully integrated mill, you can count on Tango products for strength, sturdiness, runnability and visual appeal.



To learn more about Tango C2S, go to [westrock.com/TangoC2S](https://westrock.com/TangoC2S) or scan here.

### Product Uses



Gift Cards  
28 pt, 30 pt



Business Cards  
14 pt, 16 pt



Brochures  
10 pt



Signage  
12 pt-48 pt



Banners  
12 pt, 14 pt



POP Displays  
10 pt-24 pt



Photo Books  
10 pt



Direct Mail  
and Postcards  
10 pt-18 pt



Menus  
12 pt



Lottery Tickets  
10 pt



Sports and  
Game Cards  
12 pt-24 pt



Entertainment and  
Sports Tickets  
10 pt

### Product Classifications

#### Product type

- SBS Paperboard

#### Structure

- Solid Bleached Sulfate
- Double Clay Coated Both Sides

Grade Availability by Caliper															Units	Method
Caliper (pts)	U.S.	♻️0.010	♻️0.012	0.014	0.016	0.018	0.020	0.024	0.028§	0.030§	0.032§	0.036§	0.040§	0.048§	inches	T-411
Thickness	Metric	254	305	356	406	457	508	610	711	762	813	914	1016	1219	microns	T-411
Nominal Basis Weight	U.S.	138	160	180	195	212	230	275	325	345	365	395	425	500	lbs/3000 sq ft (24"x36")	T-410
		83	96	108	117	128	138	166	196	208	220	238	256	301	(20"x26")	T-410
	Metric	220	260	295	320	345	375	440	529	561	594	643	691	813	gsm	T-410
Moisture		5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	percent	T-412
Smoothness																
Parker Print	Both Sides	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	T-555
Stiffness																
Taber 15°	MD	63	99	146	212	282	369	537	§	§	§	§	§	§	gf-cm	T-489
	CD	36	57	81	116	153	199	288	§	§	§	§	§	§	gf-cm	T-489
Color																
GE Brightness		92	92	92	92	92	92	92	92	92	92	92	92	92	percent	T-452
CIE	L*	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	L*	CIELAB
	a*	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	a*	CIELAB
	b*	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	b*	CIELAB

§ Duplex structure.

## Additional Product Information

### Sustainability

- All Tango paperboards are recyclable.
- All Smurfit Westrock North American paperboard mills are certified to the SFI®, PEFC/29-31-216, FSC® Chain of Custody Standards. Contact your Smurfit Westrock sales representative for certified fiber availability for this product.
- ♻️ Recycled fiber content available by specification.†
- Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFI-COC-6S751, PEFC: NSF-PEFC-COC-0000751, FSC: SA-COC-010294

### Food Contact

- Meets multiple national requirements for food contact packaging, e.g., US and Canada. Contact your sales representative for information on specific markets and end uses.
- Kosher documentation available.

### Environmental and Safety

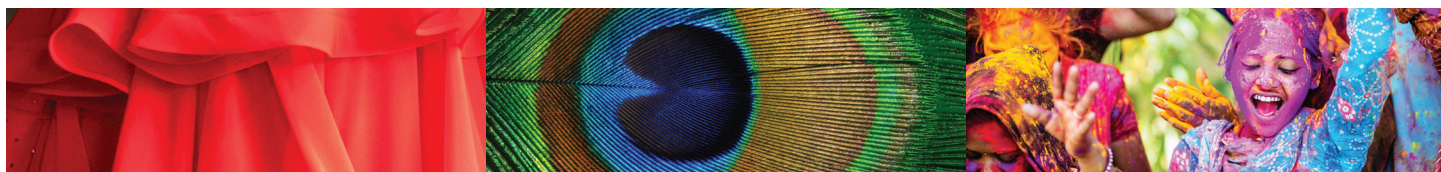
- Notices under U.S. California Proposition 65 and the EU REACH are not required.
- Elemental Chlorine Free (ECF) bleached fiber.
- Meets heavy metal limits of the U.S. Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

### Quality

- Produced at an ISO 9001 certified facility.



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† Sturdiness based on Tango C2S Taber Stiffness measure compared to coated freesheet at equivalent cover weights.

‡ Contact your Smurfit Westrock sales representative for certified fiber or recycled fiber availability for Tango products.

Printed on Smurfit Westrock Tango® C2S 12pt.

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