

ReNew100® Mask

PRODUCT GUIDE

Vibrant graphics without oil and grease stains.

An effective and recyclable alternative to off-line coating, extrusions and laminations for select folding carton applications, ReNew100® Mask leverages its dark coating masking performance to reduce the appearance of oil, fat and grease stains. With a smooth, double clay-coated surface, ReNew100 Mask delivers powerful, eye-catching graphics – that won't get marred by stains.

Features

- An alternative to offline coating
- An alternative to extrusions and laminations for select folding carton applications
- Delivers dark coating masking performance
- Smooth, double clay-coated surface
- Available in multiple calipers

Benefits

- Reduces the appearance of oil, fat and grease stains via dark coating masking performance
- Offers an ideal surface for eye-catching graphics
- Can be used for a variety of applications, including consumer goods, dry foods and foodservice takeout packaging

Additional product information

Sustainability

- Recyclable.
- Made from 100% recycled fiber.
- All Smurfit Westrock North American paperboard mills are certified to the SFI®, PEFC, FSC® Chain of Custody Standards. Contact your Smurfit Westrock sales representative for certified fiber availability for this product.
- Certificate Codes:
 - SFI Certified Sourcing: NSF-SFI-CS-6S751
 - SFI CoC: NSF-SFI-COC-6S751
 - PEFC CoC: NSF-PEFC-COC-0000751
 - FSC CoC: SA-COC-010294

Environmental and Product Safety

- Notices under US California Proposition 65 and the EU REACH regulation are not required.
- Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Food Contact

- Meets multiple national requirements for food contact packaging, including US and Canada. Contact your sales representative for information on specific markets and end uses.

Applications

- Cookies, crackers, and snack foods
- Cereals and other dry foods
- Foodservice takeout packaging
- Pet foods
- Lotion-impregnated tissue
- Industrial parts
- Other non-food applications

Product classification

- Coated recycled paperboard
- CRB paperboard

Grade availability and typical board properties (U.S.)

Grade availability by caliper							Units
Caliper (pts)	0.018	0.020	0.022	0.024	0.026	0.028	inches
Basis weight	77	82	88	96	104	112	lbs/MSF
Stiffness							
Taber 15°	MD	225	300	395	445	540	gf-cm
	CD	80	100	125	145	185	gf-cm

Grade availability and typical board properties (Metric)

Grade availability by weight							Units
Thickness	457	508	559	610	660	711	microns
Basis weight	376	400	430	469	508	547	gsm
Stiffness							
Taber 15°	MD	22.1	29.4	38.7	43.6	53.0	mNm
	CD	7.8	9.8	12.3	14.2	18.1	mNm

Values are subject to change without notice.

For more information, please contact your Smurfit Westrock representative or visit our website at smurfitwestrock.com.

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