

TruServ® Coated Platestock

PRODUCT GUIDE

Not just good looking.
This paperboard is a strong performer, too.

Graphic standards are important to you. So, Smurfit Westrock TruServ® Coated Platestock delivers great graphics and performance. With a consistent clay-coated surface, TruServ Coated Platestock performs well on different types of forming equipment. With various paperboard combinations and fiber mixes, you can drive product integrity and customer satisfaction.

Features

- Engineered specifically for strength and holdout
- We use a 6-sigma process to ensure consistency of product specifications
- Excellent printability

Benefits

- High-level of durability and strength
- Dependable and consistent performance
- Helps maintain brand consistency and consumer appeal

Additional product information

Sustainability

- Compostable options are available.
- All Smurfit Westrock North American paperboard mills are certified to the SFI®, PEFC, FSC® Chain of Custody Standards. Contact your Smurfit Westrock sales representative for certified fiber availability for this product.
- Certificate Codes:
 - SFI Certified Sourcing: NSF-SFI-CS-6S751
 - SFI CoC: NSF-SFI-COC-6S751
 - PEFC CoC: NSF-PEFC-COC-0000751
 - FSC CoC: SA-COC-010294.

Quality

- Produced at an ISO 9001 certified facility.

Environmental and Safety

- Notices under US California Proposition 65 and the EU REACH regulation are not required.
- Elemental chlorine free (ECF) bleached fiber.
- Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Food Contact

- Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
- ISEGA Certificate available.
- Kosher documentation available.

Applications

- Print quality plates
- Pressed bowls

Product classification

- Solid bleached sulfate
- SBS paperboard

Grade availability and typical board properties

Evadale, Texas Mill

Grade availability by caliper											Units	Method
Caliper	U.S.	0.012	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024	inches	T-411
	Metric	305	356	381	406	432	457	508	559	610	microns	T-411
Nominal basis weight	U.S.	145	163	172	182	187	199	212	233	250	lbs/3000 sq ft	T-410
	Metric	236	265	280	296	304	324	345	379	407	gsm	T-410
Moisture content		5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	percent	T-412
GE Brightness		86	86	86	86	86	86	86	86	86	percent	T-452
Sheffield		40	45	60	60	60	60	80	80	100	SU	T-538
Shade	Hunter b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524

Grade availability and typical board properties

Demopolis, Alabama Mill

Grade availability by caliper											Units	Method
Caliper	U.S.	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024		inches	T-411
	Metric	356	381	406	432	457	508	559	610		microns	T-411
Nominal basis weight	U.S.	163	172	182	187	199	212	233	250		lbs/3000 sq ft	T-410
	Metric	265	280	296	304	324	345	379	407		gsm	T-412
Moisture content		5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3		percent	T-412
GE Brightness		86	86	86	86	86	86	86	86		percent	T-452
Sheffield		60	60	60	60	65	65	70	75		SU	T-538
Shade	Hunter b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5		L-a-b	T-524

Metric values are calculated through standard unit conversions and are provided for informational reference. Values are subject to change without notice.

For more information, please contact your Smurfit Westrock representative or visit our website at [smurfitwestrock.com](https://www.smurfitwestrock.com).

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