

Smurfit Westrock Tango® Gift Card

PRODUCT GUIDE

Play your cards right, no matter the business need

Tango Gift Card paperboard is a recyclable and paper-based alternative to plastic for many card applications, helping brands to meet their sustainability goals. It's a winner with printers too, featuring excellent smoothness, printability, runnability and consistency.

Features and Benefits

Recyclable. Made from paper and bonded with a water-based adhesive ensures the paperboard is recyclable.

Low basis weight. The unique duplex structure construction and low-density of Tango Gift Card can help brands meet their corporate sustainability goals.

A perfect shade. Its clean-white color is engineered for achieving rich printed images with beautiful depth and natural flesh tones.

Matching carrier & card. Pairing Tango for the carrier with Tango Gift Card creates a seamless, end-to-end solution that provides the base for consistent brand colors and graphics across all elements.

Reliable. Sheet cleanliness, excellent ink receptivity, and trouble-free performance on press and in finishing.

Backside surface. A good fit for magnetic stripes, scratch and peel off panels, signature panels and bar codes.

Durability & performance. Excellent performance driven by good snap, stiffness, tactile feel and curl stability.



To learn more about Tango Gift Card, go to westrock.com/TangoGiftCard or scan here.

Product Uses



Gift cards and carriers
Gaming cards



Direct-mail promotional offers
or coupons



Hotel room keys



Prepaid phone cards



Product Classifications

Product type

- SBS Paperboard

Structure

- Solid Bleached Sulfate
- Double Clay Coated
- Duplex Structure

Ideal for

- Specialty Coatings
- Foil Stamping
- Embossing
- Engraving
- Four-Color Printing
- Die Cutting

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Specification Guide

Caliper	Basis Weight 24" x 36"	gsm	Gloss ¹	Brightness ²	CIE Whiteness ³	Taber Stiffness	
						MD	CD
28 pt	325	529	50	92	122	§	§
30 pt	345	561	50	92	122	§	§

§ Duplex/laminated structure. Contact your sales representative to learn more.

Additional Product Information

Sustainability

- Tango Gift Card paperboard is recyclable.
- Tango Gift Card paperboard is FSC Chain-of-Custody Certified.
- All Smurfit Westrock North American paperboard mills are certified to the SFI®, PEFC/29-31-216, FSC® Chain of Custody Standards. Contact your Smurfit Westrock sales representative for certified fiber availability for this product.†
- Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFI-COC-6S751, PEFC: NSF-PEFC-COC-0000751, FSC: SA-COC-010294

Environmental and Safety

- Notices under U.S. California Proposition 65 and the EU REACH Regulation are not required.
- Elemental Chlorine Free (ECF) bleached fiber.
- Meets heavy metal limits of the U.S. Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

¹ TAPPI 480

² TAPPI 452

³ ISO 11475:2017

† Contact your Smurfit Westrock sales representative for certified fiber or recycled fiber availability for Tango products.



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